EMERITUS

Learn. From the world's best.

Accelerating Enterprise Learning with Emeritus

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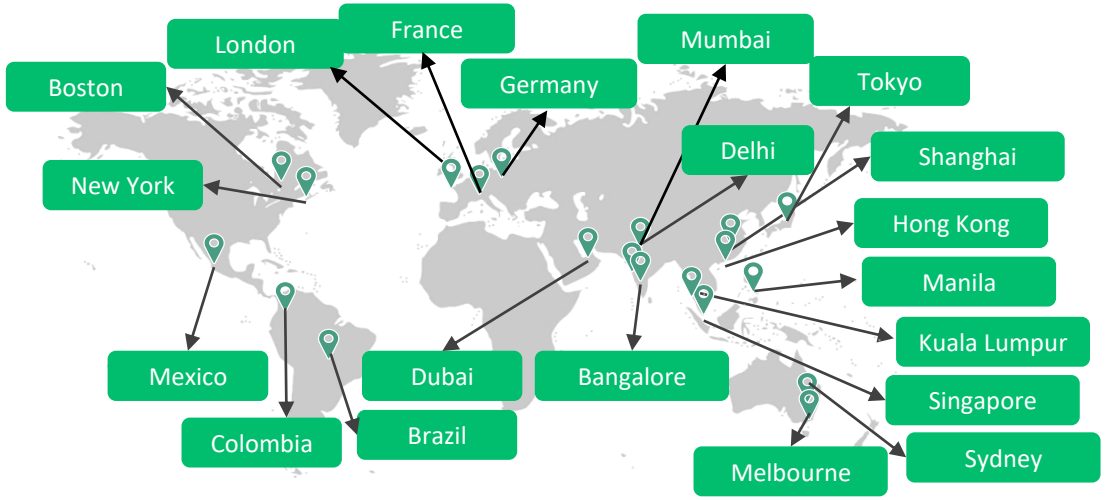
EMERITUS : Making Global Education Accessible and Affordable

60 GLOBAL PARTNER SCHOOLS

MIT Management Executive Education
Columbia Business School – At the Very Center of Business – Executive Education
Tuck Executive Education at Dartmouth
Berkeley ExecEd | Berkeley Haas
University of Cambridge Judge Business School – Executive Education
Carnegie Mellon University School of Computer Science Executive Education
Cornell University
Columbia Engineering Executive Education
Dartmouth Geisel School of Medicine | QBS
Harvard Business School Executive Education
Imperial College Business School | Executive Education
Illinois Gies College of Business
INSEAD The Business School for the World
London Business School
Manchester 1824 – The University of Manchester – Alliance Manchester Business School
MIT Professional Education
MIT xPRO
Northwestern | Kellogg
NUS National University of Singapore | NUS Business School
NYU Tandon School of Engineering
Rice Business – Executive Education
Rotman School of Management University of Toronto
Thayer School of Engineering at Dartmouth
Wharton University of Pennsylvania – Executive Education
IESE Business School
IIM Calcutta
IIM Lucknow
Asian Institute of Management
XLRI Virtual Interactive Learning
भारतीय प्रौद्योगिकी संस्थान दिल्ली – Indian Institute of Technology Delhi
IPADE Business School – Universidad Panamericana
INCAE Business School
Lee Kuan Yew School of Public Policy – National University of Singapore

GLOBAL PRESENCE AND IMPACT

2200+ Employees across 21 Global Location with Head Office in Singapore



11+
YEARS
Designing and delivering management development programs covering topics of leadership, strategy, innovation, finance, marketing, digital transformation

300+
GLOBAL FACULTY
EMERITUS works with 300+ world-class faculty to deliver CUSTOMISED Programs

250,000+
ENROLLMENTS
In a variety of face-to-face, blended, and Online Certificate/Diploma programs

280+
PROGRAMS
Certificate, Diploma & Alumni Status Awarding Programs (Online, In-class, Blended)

SPOC Delivery Model – Ensuring Quality, Completion, Affordability and Outcomes

✓ Certificates from only the best universities

✓ Research and design, not just production

- Our university partners include MIT, Columbia, Kellogg, Cambridge, LBS, Wharton, and many more.
- Emeritus adds value through our expertise in demand planning, market research, and curriculum design.
- Kick off events, office hours, and scaffolded curriculum that unfolds week over week.

✓ Graded assignments ensure comprehension

✓ Milestones to mark and drive progress

- Assignments count toward course completion and are graded by expert course leaders.
- Defined start and end date for each course.
- Exercises, role plays, and projects that ensure immediate on-the-job application.

✓ Peer learning to support networking

✓ Live interaction to drive progress and learning

- Participants interact with peers in small-group settings to help facilitate networking and building new professional relationships.
- Exercises that include peer feedback.
- Networking sessions, weekly office hours with course leaders, book club sessions, and more, which help drive progress, participation, and a fun learning environment.

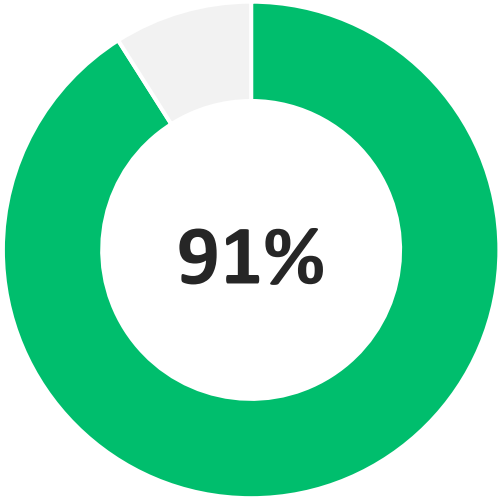
✓ Flexible learning across schedules and time zones

✓ Custom curriculum for your business

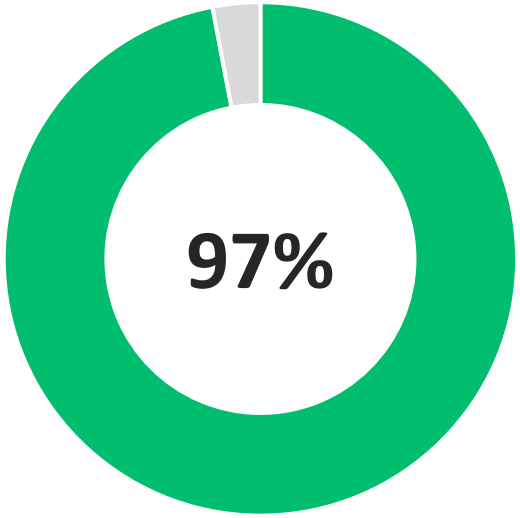
- Flexibility to review course material and complete assignments based on your own schedule.
- All live sessions accommodate different time zones.
- Expert faculty network of over 300 educators, allows us to create bespoke and tailored modules to complement our existing courses and match skills with strategy for your workforce.

What Learners Say: Our Impact – Global Impact Survey Report

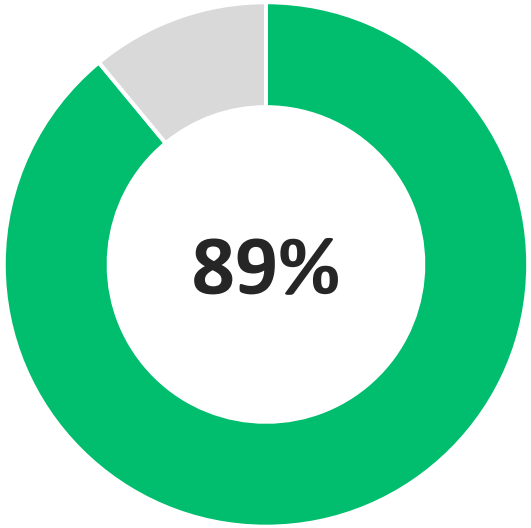
EMERITUS conducted a Global Impact Survey in May 2021 across past learners who completed a program with Emeritus and its partner schools. Below are a few key highlights from the Global Impact Survey Report.



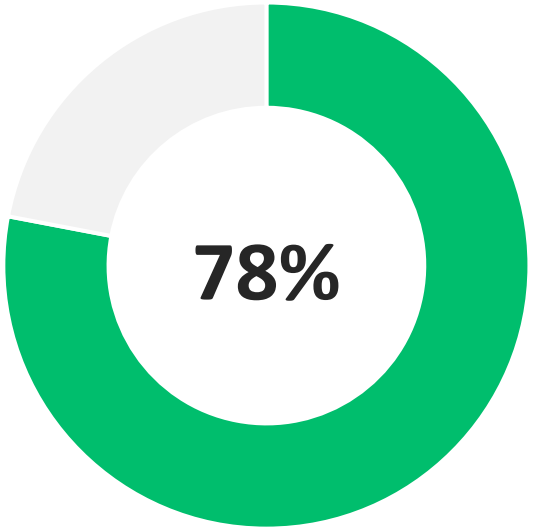
Learners believe that the program has had **positive impact on their business or organization**



Learners believe the program was **important to get new opportunities at work**



Learners believe that the program was **helpful in helping meeting their goals**



Learners agree that they learned tools and strategies that they can **immediately apply to their work**

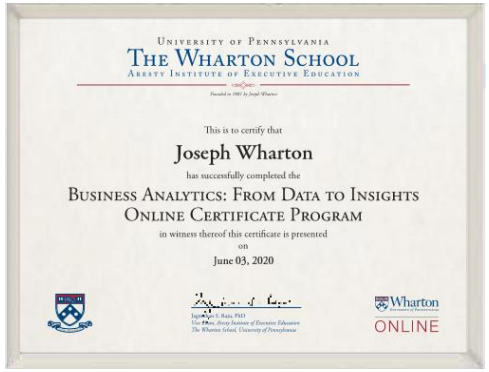
Our Portfolio

Range of Certification for Individual Learners

SHORT CERTIFICATE PROGRAM

University Branded Programs

- Duration: 8-12 weeks
- Content created by University faculty
- Live teaching (faculty + experts)
- Digital certificate awarded directly by university/school



COMPREHENSIVE LEADERSHIP PROGRAMS

Programs designed for CxO's / C-1 Successors

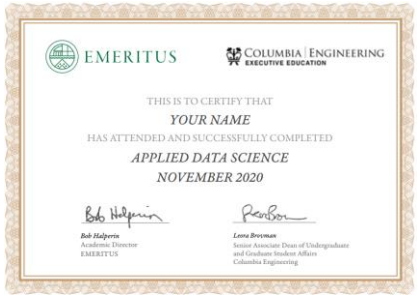
- Duration: 9+ months; 2-3 hours each week
- Content created and delivered by University faculty
- University Immersion + Alumni Benefits
- Certificate awarded by University

DIPLOMA PROGRAMS

Diploma programs offered by EMERITUS in collaboration with University

- Duration: 9 months
- Content created by University faculty
- Live teaching (Industry/Academic experts)
- Diploma awarded by EMERITUS in collaboration with University

Certification upon completion of course



Top 10 Courses By Total Enrolments

Northwestern Kellogg School of Management	Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business	Download Brochure
Columbia Business School AT THE VERY CENTER OF BUSINESS™ EXECUTIVE EDUCATION	Digital Marketing: Customer Engagement, Social Media, Planning & Analytics	Download Brochure
Wharton University of Pennsylvania Aresty Institute of Executive Education EXECUTIVE EDUCATION	Business Analytics: From Data to Insights	Download Brochure
Northwestern Kellogg School of Management	Mastering Sales: A Toolkit for Success	Download Brochure
MIT MANAGEMENT EXECUTIVE EDUCATION	Mastering Design Thinking Create Value Through Systematic Innovation	Download Brochure
Northwestern Kellogg School of Management	Digital Marketing Strategies: Data, Automation, AI & Analytics	Download Brochure
London Business School	The Business of AI	Download Brochure
University of Cambridge Judge Business School ExecutiveEducation	Business Analytics: Decision-Making Using Data	Download Brochure
University of Cambridge Judge Business School ExecutiveEducation	Digital Disruption: Digital Transformation Strategies	Download Brochure
MIT MANAGEMENT EXECUTIVE EDUCATION	Applied Business Analytics (Online)	Download Brochure

Example of a Short Certificate Program: Wharton Business Analytics

Wharton University of Pennsylvania Aresty Institute of Executive Education EXECUTIVE EDUCATION

Modules

Orientation Module: Orientation and Introduction to Business Analytics

Module 1: Descriptive Analytics: Gathering Insights
Identify effective methods for collecting data on customer behavior and use it to make better decisions for your business.

Module 2: Descriptive Analytics: Describing and Forecasting Future Events
Learn how to use historical data such as trends and consumption patterns to estimate forecasts for the future.

Module 3: Predictive Analytics: Making Predictions Using Data
Choose the right tool for decision-making to create future business strategies and determine the kinds of predictions you can make to create future strategies.

Module 4: Predictive and Prescriptive Analytics: Application and Toolkit
Apply optimization models to specific business challenges with low uncertainty and determine the most favorable outcome for your business.

Module 5: Predictive Analytics: Tools for Decision Making
Interpret and visualize the results of simulation models to evaluate complex business decisions in uncertain settings.

Module 6: Predictive Analytics: Using Data to Predict Employee Performance
Use data analytics to derive insights into the key components of the staffing cycle for your business — hiring, internal mobility, and attrition.

Module 7: Prescriptive Analytics: Providing Recommendations to Change Behavior
Write prescriptions for data-driven decision-making for your organization using optimization models.

Module 8: Prescriptive Analytics: Determining the Most Favorable Outcomes
Determine the most favorable outcome for a business decision using decision trees in conjunction with optimization and simulation.

Module 9: Application of Analytics for Business
Explain important components of different use cases of analytics in business and create a plan to put data to work in your organization.

Program Experience

Frameworks
Delivered via video lectures

Real-World Examples
Delivered through a combination of video and live online lectures

Applications to Data Sets
Learn through individual assignments and feedback

Debrief of Learnings
Delivered through a combination of recorded and live video lectures

4 Live Teaching Sessions by Wharton Faculty

1 Data Analytics Simulation

Program Sample Certificate

Program Faculty

Christopher D. Ittner
Faculty Director, EY Professor of Accounting; Chairperson, Accounting Department

Peter Fader
Frances and Pei-Yuan Chia Professor; Professor of Marketing

Raghuram Iyengar
Miers-Busch, W'1885 Professor, Professor of Marketing; Faculty Director, Wharton Customer Analytics (WCA)

CXO / Senior Executive Programs and Participant Experience

WORLD-CLASS LEARNING EXPERIENCE FOR THE LEADER

Columbia Business School
AT THE VERY CENTER OF BUSINESS™
EXECUTIVE EDUCATION

- Columbia Chief Financial Officer Program
- Columbia Chief Marketing Officer Program
- Venture Capital Private Equity Program

London Business School

- The Chief Financial Officer Program

Berkeley Executive Education

- Berkeley Chief Digital Officer Program
- Chief Executive Officer (CEO) Program
- Chief Technology Officer Program
- Executive Program in Business Analytics

MIT MANAGEMENT EXECUTIVE EDUCATION

- Executive Program in General Management

Northwestern Kellogg School of Management

- Chief Digital Officer Program
- Chief Product Officer Program

Wharton University of Pennsylvania Aresty Institute of Executive Education EXECUTIVE EDUCATION

- Wharton Chief Human Resources Officer Program
- Wharton Chief Technology Officer Program

Certification upon completion of course

EMERITUS ENTERPRISE partners with Learning & Development teams to bring top tier university programs and renown global experts to their learning journeys

What organizations are saying about partnering with Emeritus

- Access to the **best global universities** and **best programs**
- Access to both **breadth** and **depth** of programs
- **Emeritus scaled resources** are ensuring the **right future programs** are being developed with the right universities
- Access to a **global pool of faculty** of thought leaders, authors, practitioners, and educators
- Easy to ***plug and play*** programs and educators to ensure learning journeys are current and relevant
- **Simple contracts with short tenure** that reduce buyer risk and lower cost of exiting
- Experienced **global execution team** to ensure smooth delivery of the learning journey

300+ Global Experts

Wide Range of Experiences

Affiliated with Leading Academic Institutions

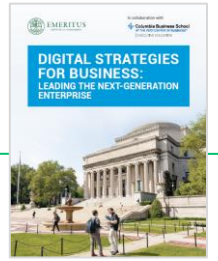
Industry Experts | Worked with MNCs / Fortune 500

Published Thought Leaders

Sample Learning Journey | Digital Leadership Program for Emerging Leaders

Month 1

Program Launch with Bank Leader



Digital Strategies For Business
In collaboration with
Columbia Business School
AT THE VERY CENTER OF BUSINESS™
EXECUTIVE EDUCATION

Digital Readiness Assessment

Andrew MacDonald

THE UNIVERSITY OF MELBOURNE

Sessions 1 and 2: Banking 4.0 & Big Data - 2 x 120 min

Evolving Customer Needs in the Digital World - 120 min

Disruption and Innovation - 120 min

Pietro Micheli

wbs WARWICK BUSINESS SCHOOL

Cranfield School of Management

Determining compelling digital initiatives - 120 min

Herman Singh

Gordon Institute of Business Science University of Pretoria

Executing Digital Strategy - 120 min

Month 4

Collaborating in a Digital World - 120 min

Ben Shenoy

HARVARD BUSINESS SCHOOL

Program Wrap-up

OPTIONAL BUSINESS PROJECT | PROJECT COACHING | PEER CRITIQUE

Sample Learning Journey | Leadership Development

NEEDS ASSESSMENT EXERCISE

PROGRAM START

Module 1

Leading the Business

6 Live Faculty Led Sessions

UNIVERSITY OF CAMBRIDGE

+

Perspective Building Sessions By:

EMERITUS

Dr Othman Cole

Graeme Codrington

Business Model Exercise

Online Course

8 weeks course

Digital Transformation

Berkeley UNIVERSITY OF CALIFORNIA

Virtual Coffee Break: Networking Opportunity

Access To The EMERITUS Insights Mobile App

Module 2

Leading People & Organizations

8 Live Faculty Led Sessions

+

Pre Read: Case Study

UNIVERSITY OF CAMBRIDGE

Dr Kishore Sengupta

Simulation Exercise

Online Course

8 weeks course

Leading Organizations & Change

MIT MANAGEMENT EXECUTIVE EDUCATION

Access To The EMERITUS Insights Mobile App

Reflection Exercise

Module 3

Leading Self

6 Live Faculty Led Sessions

+

Simulation Exercise

+

EI Assessment & Debrief

EMERITUS

Sudhanshu Palsule

Online Discussion Forum

PROGRAM CLOSURE

POST PROGRAM EVALUATION & FEEDBACK

"PRE-READ: CASE STUDIES/ARTICLES"

"GROUP WORK"

"BREAKOUT ROOMS"

"SIMULATION DEBRIEF"

Your Name

DIGITAL DISRUPTION:
DIGITAL TRANSFORMATION STRATEGIES

UNIVERSITY OF CAMBRIDGE
Judge Business School
Executive Education

Our Team | Experiences | Client Success

Manas Mainrai

Head Asia Pacific - Enterprise

Manas has over 17 years experience in executive education and consulting. He is passionate about Digital Transformation, Innovation and Leadership Culture. He has partnered with several Fortune 500 and large Asian organizations and brings extensive experience in the Financial Services, ICT, Consumer Goods & Retail industries, as well as Government & Social Service sector. He holds an MBA from National University of Singapore.

Joey Uppal

Director - Global Faculty Network

Joey has over 15 years experience within executive education having managed global programmes. She has spent over 10 years growing and nurturing a global network of academics, practitioners, former CEOs and providers of experiential learning for leadership development. Joey holds an MSc in Organisational Behaviour from the University of London.

Meenakshi Sharma

Program Manager - Enterprise

Meenakshi has over a decade of experience within the financial industry. She is passionate about education, and volunteers as a teacher to benefit the community at large. Meenakshi holds an MBA from Symbiosis International University. She is CACS certifiedf from IBF, Singapore.

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Thank you

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